

Davide Volpe Junior Graphic Designer

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PROFESSIONAL SUMMARY

Multidisciplinary Junior Graphic Designer with a Bachelor's degree in Graphic Design and hands-on experience across agency and freelance projects. Proven ability to craft brand identities, visual merchandising assets, packaging solutions and engaging social-media content while managing projects from concept through print production. Grounded in core graphic design principles and visual communications best practices, I bring strong time-management skills, the ability to prioritise in fast-paced environments and a willingness to learn new tools to deliver compelling stories for brands.

AREA OF EXPERTISE

Professional Skills

Creative concept development | Problem solving & critical thinking | Time-management skills & ability to prioritise | Cross-functional collaboration | Communication & client relations | Willingness to learn & adapt | Workflow optimisation & attention to detail

Technical Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Xd) | Figma | Visual merchandising mock-ups & guidelines | Print production workflows & vendor management | Graphic design principles & visual communications | Canva | Meta Business Suite | UI design principles

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer

Alessandria & Remote | Nov 2022 – Jun 2025

Independent designer delivering end-to-end branding, print and digital assets for SMEs.

- Designed a multi-page brochure for Studio Galileo Chiropractic Centre, delivering press-ready files to tight deadlines.
- Developed a full visual identity for Dott.Casati & Associati Dentist, including logo system, colour palette and stationery.
- Created a new logo for Webinal Web Developers reflecting their tech-forward positioning.

- Crafted brand identity and social-media kit for Be-Icon Eyewear Store, ensuring visual consistency across channels.
- Produced a distinctive logo for Time to Be Beauty Centre, balancing elegance and clarity for print and digital uses.

Junior Graphic Designer (Internship)

Florida Style Agency | Alessandria, Italy | Jun 2024 – Oct 2024

Role: Supported senior designers across branding, social-media, visual merchandising and print projects.

- Supported senior designers on branding projects, assisting in logo and guideline development for multi-sector clients.
- Created Facebook & Instagram posts and reels; scheduled content via Meta Business Suite to maintain campaign cadence.
- Designed brochures, flyers and other promotional print assets, ensuring accurate pre-press preparation.
- Prepared visual merchandising guidelines and in-store display mock-ups for beauty and fashion clients, translating campaign concepts into retail environments.
- Stepped in for team members on active projects, independently managing defined creative phases and prioritising tasks to meet deadlines.
- Optimised file organisation and asset libraries, improving workflow efficiency for the design team.

Junior Graphic Designer (Internship)

Florida Style Agency | Alessandria, Italy | Aug 2023 – Oct 2023

Role: Produced visual assets and UI layouts while coordinating timelines and collaborating with multi-disciplinary teams.

- Produced logos and identity systems in line with brand guidelines for different clients.
- Designed website UI layouts with a focus on usability and user experience.
- Delivered print materials including brochures, flyers and business cards; from concept to final artwork.
- Assisted with visual communications assets for campaigns, ensuring consistency across digital and print touchpoints.
- Organised project tasks and timelines, consistently meeting internal and client deadlines while balancing competing priorities.

EDUCATION

Bachelor of Arts, Graphic Design, Accademia di Belle Arti di Cuneo, Cuneo (Italy)